

January 4, 2010

Dear Educators:

The Oklahoma Rural Water Association would like to extend an excellent opportunity for your students to express their ideas, gain insight into the importance of water conservation and a clean water supply, and possibly win cash prizes for themselves and your school.

ORWA is sponsoring a video contest for Oklahoma high school students. The goal is to create public awareness on preserving the earth's most valuable resource, water. Each team must have a sponsoring teacher and while any teacher can serve as a sponsor, this is ideal for those who work with environmental science, media technology or communications.

First, Second and Third Prizes will be awarded to each team member as well as the school. There is a limit of four students per team however there is no limit to the number of teams per school. The winning videos will be published on our website and may appear on television as a public service announcement. There will also be a press release sent to your local newspaper featuring the winning team.

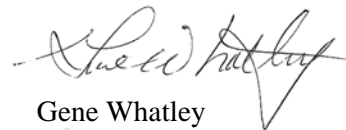
The winner will be notified by telephone on April 2, 2010 and will be invited to attend ORWA's 40th Annual Technical Conference in Midwest City, Oklahoma on April 20, 2010 to receive their prizes.

All we ask of you is to please:

- Announce the ORWA Video Contest to your students and teachers and
- Post the flyers where students will see it

Thank you for your assistance. If you have any questions please contact Jennifer Smith at 800-375-6792 or by email at jsmith@okruralwater.org.

Sincerely,



Gene Whatley
Executive Director

Enclosures (4)

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