



Oklahoma Rural Water Association Video Contest Official Rules

The Challenge — Create a 30-second video based on a **water related theme**. Examples: **WATER CONSERVATION, LITTLE KNOWN FACTS ON WATER TO EDUCATE THE PUBLIC, WHAT'S WATER WORTH?, PROTECTING OUR WATER SUPPLY FOR THE FUTURE, ETC.** Creatively show us how you would help people in your community understand what to do to protect their drinking water or educate people on why it's important— and that their help does make a difference.

Who's Eligible — The contest is open to students in grades 9–12, individually or as a group entry of no more than **four** students. Entries must be sponsored by an individual teacher representing a specific department within your school.

The Sponsoring Teacher — The sponsor's role is to encourage students' participation, and provide general guidance in how to plan a video and enter the contest — not developing the creative concept or executing the video. Any teacher can serve as the sponsor, but this is ideal for those who work with Environmental Science, Media Technology, English or Communications. If a science teacher wants to work with a media technologies teacher to co-sponsor, that's great — they just need to split the award if their student(s)' win the contest.

The Timeframe – Videos must be submitted to the Oklahoma Rural Water Association no later than **March 12, 2010**.

The Awards — The winning entry will receive:

- **First Place** - \$2,000 paid directly to the school's sponsoring teacher/department and \$300 to each team member.
- **Second Place** - \$1,500 paid directly to the school's sponsoring teacher/department and \$200 to each team member.
- **Third Place** - \$1,000 paid directly to the school's sponsoring teacher/department and \$100 to each team member.

The Fame — Winning entries will be showcased online at www.okruralwater.org, www.gettoknowyourH2O.com, the ORWA Technical Conference and Exposition April 19-21, 2010 in Midwest City, Oklahoma, and may be used as a PSA on local television stations.

Judging — Judging will be narrowed to the top 3 by ORWA Board of Directors. The 1st, 2nd, and 3rd Place winners determined by selected agency representatives. Entries will be judged on creativity, effective communication, quality of execution, and compliance with contest rules.

The Winners — Winners will be notified by phone April 2, 2009.

The Awards Event — Winning students and sponsoring teachers will be invited to attend the ORWA Conference in Midwest City on April 20, 2010 for an awards event.

Video Specifications	Submitting Your 30-Second Video
<ul style="list-style-type: none"> • Be creative! • No longer than 30 seconds in length • Extra points will be given to videos which include participation or information from their local utilities • End with the Oklahoma Rural Water Association logo found at www.gettoknowyourH2O.com. • Be submitted with a completed application entry form and video authorization forms for all persons involved in the video • Additional contest details, rules, logos and forms are available at www.gettoknowyourH2O.com. 	<ul style="list-style-type: none"> • Each entry must be reviewed and approved by a teacher representing the school department that, if the entry is judged as a winner, will receive the award. • Make a copy of the video. Once the video is submitted it is the property of ORWA. • Submit your 30-second video on a DVD, along with the completed entry form, to: ORWA - Video Contest P.O. Box 95349 Oklahoma City, OK 73143

Contest Questions? — Call 800-375-6792, or e-mail your questions to: jsmith@okruralwater.org.