

The ORWA Advocate is an 8 1/2" by 11" full color quarterly publication with a circulation of approximately 4,500. Our magazine is mailed to *every* water and wastewater system in the state of Oklahoma, associate members, state and federal legislators, other state associations and water-related agencies.

Please check advertising option(s):

Ad Sizes	Member Rate		Non-Member Rate	
	Single Issue	Four Issues*	Single Issue	Four Issues*
Full Page 8.375" X 10.875" w/ Bleed - 8.625" X 11.125"	<input type="checkbox"/> \$ 420	<input type="checkbox"/> \$ 1,512	<input type="checkbox"/> \$ 520	<input type="checkbox"/> \$ 1,872
Half Page horizontal - 7" X 4.25 vertical - 4.25" X 7"	<input type="checkbox"/> \$ 275	<input type="checkbox"/> \$ 990	<input type="checkbox"/> \$ 375	<input type="checkbox"/> \$ 1,350
Quarter Page horizontal - 4.583" X 3.333" vertical - 3.333" X 4.583"	<input type="checkbox"/> \$ 175	<input type="checkbox"/> \$ 630	<input type="checkbox"/> \$ 275	<input type="checkbox"/> \$ 990
Business Card 3.5" X 2"	<input type="checkbox"/> \$ 100	<input type="checkbox"/> \$ 360	<input type="checkbox"/> \$ 200	<input type="checkbox"/> \$ 720
Front Inside Cover Back Inside Cover Back Cover	<input type="checkbox"/> \$525	<input type="checkbox"/> \$1,890	Exclusive to Members	

* Four issue contract rate reflects a 10% discount.

Inside Front Cover and Back Cover currently not available

Advertising Deadlines:

Spring Issue January 1	Summer Issue April 1	Fall Issue July 1	Winter Issue October 1
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All ads must be received camera-ready or electronically

Ads can be e-mailed to: jsmith@okruralwater.org or mailed to address below. ORWA will determine the exact location of each advertisement. Payment in full and artwork must be received by the ORWA office by the advertising deadline (see above for dates). Advertising received after the deadline is not guaranteed to print in current magazine issue unless pre-arranged with the ORWA office.

Please send this completed form along with artwork and a check made payable to:

ORWA Advocate
P.O. Box 95349
Oklahoma City, OK 73143

For more information please contact Jennifer Smith at 800-375-6792 or jsmith@okruralwater.org

Company Name: _____

Billing Address: _____

City: _____

State: _____

Zip: _____

Ad Contact Person: _____

Phone: _____

Email: _____

Artwork Requirements

- All digital color and greyscale artwork must be supplied at 300 dpi. Line art must be supplied at 600 dpi.
- File formats accepted are: High-res PDF, EPS, TIFF and JPEG files. Software such as Microsoft Word, Publisher, Photoshop, Adobe Illustrator or InDesign can also be used if fonts are embedded or saved as PDF or PS files.
- All color artwork must be in CMYK mode; black-and-white artwork must be in either greyscale or Bitmap mode. RGB mode artwork is not accepted and if supplied will be converted to CMYK mode, which will result in a color shift.